Academy for Sports Dentistry Global Symposium



June 22-24, 2023 | Nashville, TN ASD 2023 in Tennessee,
The Team behind the Team

ASD's annual symposium is one of the few opportunities in North America for sports dentists to come together and share their knowledge and enthusiasm for the treatment & prevention of dental trauma and sports dentistry. Don't miss this opportunity to get your brand or new product in the hands of professionals working directly with the athletes.

We are looking for both sponsors and exhibitors to make this year the best Symposium yet. With several options to choose from, we are sure you will find a level that will benefit you. Want to sponsor something that isn't on the below list? Let's have a conversation about how we can best showcase you and your company.

Unlike large dental conventions, ASD's exhibitors value the intimate setting of the symposium where one-on-one networking and connections can truly take place, and relationships are built and grown year to year.

Attendees look forward to learning about new technologies and services that help them grow their practices and businesses within the exhibit hall so please do not miss out on this opportunity.



Exhibitor/Sponsorship Opportunities

Exhibitor \$2,000



- Recognition and link to your website on the ASD website
- Two (2) complimentary Team Dentist Course and Symposium registrations including daily continental breakfast and lunch, reception and silent auction event
- Receive the attendee list after the event has concluded
- · Logo on Website

Platinum Sponsor

\$7,000

- Everything in the exhibitor level plus:
- 15 Minutes on stage to discuss your product/service
- Logo included on slideshow as attendees arrive and break slides
- Virtual Sponsor Page with logo, banner image, promo video, and information about your organization
- Four (4) Social media posts leading up to the event
- Opportunity for slide deck or video to be played during a break
- Be the sponsor of a \$50 gift card to enhance the experience of the attendees.
- One (1) additional registrant (in addition to the two included in the exhibitor level)
- Logo on Website
- Logo included on marketing emails

Gold Sponsor

\$5,000 (Up to 3 sponsors)

- Everything in the exhibitor level plus:
- Logo included on slideshow as attendees arrive and break slides
- Virtual Sponsor Page with logo, banner image, promo video, and information about your organization
- Two (2) Social media posts leading up to the event
- Logo included on slideshow as attendees arrive and break slides
- Logo on Website
- Logo included on marketing emails

Online Platform Sponsor

\$3,000

- Your own button that will lead attendees to your own page within the platform to promote your product/organization
- Virtual Sponsor Page with logo, banner image, and information about your organization
- Ones media post leading up to the event
- Logo included on beginning and break slides
- Logo on Website

Student Reception Sponsor

\$1,500 (Up to 3 sponsors)

- 5 minutes of talking time in front of the students to discuss your organization
- Logo on the Reception poster
- Highlighted in banner rotation on shared slide before the event and during breaks
- Virtual Sponsor Page with logo, banner image, and information about your organization
- Logo on Website

Break Sponsor

\$1,000 (Up to 5 sponsors)

- · Highlighted in banner rotation on shared slide before the event and during breaks
- Logo and sign displayed on break food tables
- Logo on Website



2022 ASD ANNUAL SYMPOSIUM EXHIBITOR/SPONSOR REGISTRATION FORM, AGREEMENT AND FINANCIAL SUPPORT DISCLOSURE CONTINUED

COMPLETE THE FOLLOWING INFORMATION COMPANY/COMMERCIAL SUPPORTER:

CONTACT NAME FIRST: CONTACT NAME LAST:

STREET:

CITY: STATE: ZIP/POSTAL CODE:

EMAIL: MOBILE PHONE#

OFFICE PHONE#

EXHIBITOR PERSONNEL:

1. NAME (FIRST, LAST) EMAIL:

2. NAME (FIRST, LAST) EMAIL:

TOTAL SPONSORSHIP/EXHIBIT AMOUNT DUE:

CHECKS SHOULD BE PAYABLE TO: ACADEMY FOR SPORTS DENTISTRY

AND MAILED TO:

ACADEMY FOR SPORTS DENTISTRY

PO BOX 358

ISANTI, MN 55040

EMAIL COMPLETED FORM TO: MEETING@ACADEMYFORSPORTSDENTISTRY.ORG

CANCELLATION OR REDUCTION OF 2023 EXHIBIT SPACE BOTH THE EXHIBITOR AND ASD ACKNOWLEDGE THAT, IN THE EVENT THE EXHIBITOR HAS TO CANCEL, ASD WILL SUSTAIN SUBSTANTIAL MONETARY LOSSES THAT CANNOT PRECISELY BE DETERMINED. DUE TO THE DIFFICULTY OF DETERMINING AND DETAILING THESE LOSSES, THE EXHIBITOR AGREES TO PAY THE FOLLOWING AS LIQUIDATED DAMAGES (AND NOT A PENALTY) IF THEY CANCEL OR DOWNSIZE THEIR BOOTH SPACE. IF WRITTEN NOTICE OF CANCELLATION OF BOOTH SPACE IS RECEIVED PRIOR TO MAY 2, 2023, EXHIBITOR AGREES TO PAY A CANCELLATION FEE EQUAL TO 50% OF EXHIBIT FEE. IF WRITTEN NOTICE OF CANCELLATION OR REDUCTION OF BOOTH SPACE IS RECEIVED ON OR AFTER MAY 2, 2023, EXHIBITOR AGREES TO PAY A CANCELLATION FEE EQUAL TO 100% OF THE TOTAL FEE FOR BOOTH SPACE AND SPONSORSHIP FEE. THESE CANCELLATION FEE TERMS WILL APPLY REGARDLESS OF THE EXECUTION DATE OF THE APPLICATION. IF THE ASD DOES NOT RECEIVE ANY NOTICE OF CANCELLATION IN WRITING, THE EXHIBITOR WILL BE LIABLE FOR 100% OF THE TOTAL FEE FOR BOOTH SPACE.